



225 MILLION

POUNDS OF AMERICAN-MADE STEEL

2 MILLION SPIKES & BOLTS

10,000 CONSTRUCTION
JOBS

2.4 Billion IN LABOR
INCOME

6.4 Billion DIRECT ECONOMIC
IMPACT TO FLORIDA

653 Million IN FEDERAL, STATE, & LOCAL
GOVERNMENT TAX REVENUE



WILL REMOVE

3 MILLION

CARS OFF THE ROAD





170 MILES OF NEW TRACK

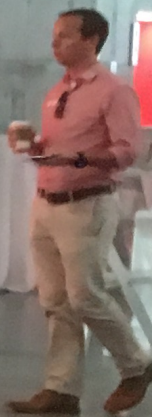
440,000 CONCRETE TIES

30,000 TIMBER TIES

20,000 STEEL TIES



ORLANDO
ORLANDO
ORLANDO
ORLANDO





Greetings
FROM
MIAMI

brightline
SOON TO BE

Virgin
TRAINS USA

THE GOLDEN SPIKE
IS THE CEREMONIAL FINAL
SPIKE DRIVEN TO JOIN THE
RAILS OF THE FIRST
TRANSCONTINENTAL RAILROAD
ACROSS THE UNITED STATES,
CONNECTING THE
CENTRAL PACIFIC AND
UNION PACIFIC RAILROADS
ON MAY 10, 1869

THE RED SPIKE ERA
BEGINS TODAY, USHERED IN
BY A NEW GENERATION OF
MODERN DAY PIONEERS,
WHO THROUGH THEIR VISION,
DREAM AND UNWILLINGNESS
TO TAKE "NO" FOR AN ANSWER,
SET THE COURSE TO CHANGE
THE FACE OF TRAVEL
IN THE UNITED STATES.

VIRGIN TRAINS • ON TRACK TO ORLANDO

20 19

TIME TO CHANGE THE
JOURNEY

TRAIL CITY

ON TRACK TO
**RED
HOT**
ORLANDO

Virgin
TRAINS USA

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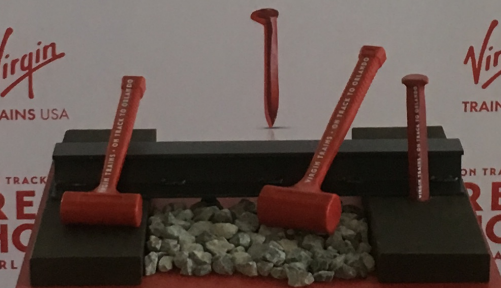


ON TRACK

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Virgin
TRAINS USA

P80 SITE ZCW
04 3633

ALL UNBORED

ON TRACK TO
**RED
HOT**
ORLANDO

Virgin
TRAINS USA

5





Virgin
TRAINS USA

ON TRACK TO
**RED
HOT**
ORLANDO

Virgin

Virgin
TRAINS USA

ON TRACK TO
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Virgin
TRAIN







